

STRANGELOVE

branding + advertising

We're a creative shop doing some pretty cool things. Since 2009 we are located in Amsterdam. You won't find us at one of the expensive canals though. Because this business, in our perspective, requires a no-nonsense attitude. We like to be connected to the world. Literally close to the 'street' where change is happening.

Our philosophy is simple. We make great creative, digital and integrated work that helps a business grow to its full potential. We hire the best people, do research, push the limits, deconstruct the obvious, generate context, bring innovative and effective ideas to the table, communicate and create. All preferably based on a clear and integrated strategy. In close cooperation with our clients and having a lot of fun doing so.

Success depends on the complex interaction of many variables. So we like to add things up. Sounds vague? It isn't! We deliver added value by understanding your marketing perspective. We call this creative brand engineering. Whether it's in B2B or B2C, our expertise covers a lot of areas, ranging from branding, activation, design, interactive media and campaigns.

Saying so, we're not the agency for everyone. But if you're ambitious and passionate about your business, and believe in the power of a centric branding approach, we'll probably get along quite well.

we are Strangelove

creative brand engineering
commercial business ideas

digital + integrated

